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W. Lawson
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PATENTS
UV-57

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : William L. Thomas et al.
Application No. : 09/139,798 Confirmation No.: 5738
Filed : August 25, 1998
For : PROGRAM GUIDE SYSTEM WITH MONITORING OF
ADVERTISEMENT USAGE AND USER ACTIVITIES
Group Art Unit : 2611
Examiner : Son P. Huynh
Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

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MAY 05 2004

Technology Center 2600

REPLY TO OFFICE ACTION

Sir:

In response to the January 29, 2004 final Office Action, applicants respectfully request reconsideration of the above-identified patent application in view of the following remarks.

Remarks begin on page 2 of this Reply.

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